

WORKFORCE

DALLAS

Dallas-Fort Worth is poised to dominate America's heartland.



Dallas is an economic powerhouse. With a diverse business sector that anchors the fourth-largest metropolitan region in the United States, Dallas is primed for even greater job growth in the years ahead.



Unequal Opportunities.

Amid much success, though, DFW is struggling to forge greater economic vitality in its vast left-behind areas. Stark divisions created by longstanding inequities — the digital divide, access to childcare, and educational opportunities — have become even clearer.

When considering the economy, the ever-increasing mismatches between the workforce and the skill need of employers threaten the city's growth. This mismatch between available jobs and workers threatens to leave behind under skilled workers and strand entire communities in a deep and dark sea of poverty.



Current Workforce By The Numbers.



Working-age adults make up over 35% of the City of Dallas population



Jobs held by Hispanic workers represent over 40% of the jobs facing high automation risk



More than 30% of all households headed by single women are below the poverty line, increasing to more than 40% if a woman has children.



40% of households in Dallas are low income, with the greatest disparities among minority groups including Black, Hispanic, and female-led households.

Our Vision.

Workforce Dallas aims to become the leading direct service non-profit serving working adults (age 25-64) – a one-stop program for upskilling, job placements and support services.

A collaborative focus on upskilling that creates greater earning opportunities for people of color, help break generational cycles of poverty and help Dallas and its citizens meet their full economic potential.



Engage corporate partners and curate an ever-growing inventory of upskilling opportunities and higher-paying jobs



Work with local colleges, universities, technical schools, and non-profit organization to expand upskilling opportunities, ensuring accessibility.



Create a proprietary software system and pathway that engages prospective upskillers and workers, that matches them with available job opportunities.



Provide critical, one-on-one support via personal “navigators” to mentor and provide a support network to workers and families who are transitioning to higher-paying jobs



6 Pillars of Success.

Workforce Dallas will bring a holistic, hands-on approach to workforce development – a people-focused cause that can not only change lives and stabilize families, but also change the future trajectory of our city and county. To that end we have developed these 6 pillars to ensure our success.

-  **Reducing barriers to upskilling**
-  **Identify geographic hotspots for upskilling**
-  **Identify & nurture upskilling growth industries**
-  **Interlocal agreements & partnerships**
-  **Job-matching tech solutions**
-  **Comprehensive outreach**

Collective Impact Approach.

We understand this work can't be done alone therefore we have recruited a host of training, education, non profit, and employment partners to uplift this work.



The logo for Workforce Dallas is centered on the page. It consists of two stacked rectangular boxes. The top box is green with the word "WORKFORCE" in white, bold, uppercase letters. The bottom box is blue with a stylized white "D" icon on the left and the word "DALLAS" in white, bold, uppercase letters to its right. The background features large, abstract geometric shapes in yellow, green, and blue.

**Providing upskilling opportunities,
higher-paying jobs & support to working adults.**

[WorkforceDallas.org](https://www.WorkforceDallas.org)